

# NEWS RELEASE

February 01, 2024 Kyoto, Japan

## FAUCHON L'Hotel Kyoto Unveils "Millennium Water", A New Chapter In Sustainable Hotel Management

FAUCHON L'Hotel Kyoto is proud to announce the revival of an on-site water well allowing the hotel direct access to the city's renowned mineral water. In anticipation of their 3rd Anniversary, the aptly named "Millennium Water" will be in use throughout the hotel starting in Spring, 2024. The high-quality groundwater will be available for guests to enjoy at the same time as contributing to sustainable water practices.



Professor Kusumi of Kansai University, who has conducted extensive research on the groundwater in greater Kyoto, comments "from a topographical and geographical perspective, the Kyoto Basin is surrounded by mountainous terrain covered with trees and a network of rivers flowing into the basin at a degree comparable to Lake Biwa. In particular, the stratum where FAUCHON L'Hotel Kyoto is located has a thick layer of sand and gravel, making it possible to obtain high-quality groundwater".

Kyoto, the Millennial Capital of Japan, has long fostered a culture embedded in the "pure spirit" of naturally occurring water underground. Revered by masters of the Tea Ceremony, many of whom kept their own wells, the water of Kyoto is a culinary institution, producing the rich food culture that is "Kyo-Cuisine". The soft water has a gentle texture and is well-loved amongst Kyoto's culinary aficionados for its umami-enhancing characteristics.

In line with the theme "FAUCHON meets Kyoto", the hotel will be introducing "Millennium Water" as a key ingredient to restaurant menus. Furthermore, not only will guests be able to taste the Ancient Capital but also immerse one's entire body in the life-giving liquid during bathing.



#### About "Millennium Water"



FAUCHON L'Hotel Kyoto's "Millennium Water" will be in use throughout the hotel and all guest rooms. The soft water features a balanced mineral profile with a smooth and easy to drink taste. These characteristics are particularly suited to culinary purposes and FAUCHON's commitment to gourmet. The Salon De Thé, officially recognised for "Tea Excellence" by the Japan Tea Association, will begin brewing with "Millennium Water" for the hotel's most delicious cup yet. In addition, the Grand Café will use the water to create a unique vegetable and meat bouillon, an essential base to the hotel's signature brand of "Kyo-French" cuisine.

#### 3rd Anniversary Exclusive "Millennium Water" Accommodation Plan

To commemorate the introduction of "Millenium Water", a special accommodation plan including an original FAUCHON L'Hotel Kyoto tumbler, presented in chic black, will be open for bookings as of February 1, 2024. The plan, which aims to allow guests to experience the hotel's water to their heart's content, includes unlimited tea and coffee from the "Patisserie & Boutique" located on the first floor when filling up with the tumbler.

[Applicable Check-in Period] March 16, 2024 – March 31, 2024

[Plan Details] Breakfast and Original Tumbler (unlimited "Millennium Water" tea and coffee refills at the Patisserie & Boutique FAUCHON)

[Reservation] Telephone (075-751-7711) or directly via website

\*Reservations open February 1, 2024

## About FAUCHON L'Hotel Kyoto

FAUCHON L'Hotel Kyoto is a 59-room boutique property which carries on the tradition of its incredibly popular Parisian-based sister hotel and incorporates all elements of the FAUCHON brand under one roof including a fivestar luxury hotel featuring the renowned Gourmet Bar in each room and suite, Le Grand Café FAUCHON, Salon de Thé FAUCHON, Patisserie and Boutique FAUCHON at street level, Le Spa FAUCHON, and for the first time Le Bar FAUCHON. For more information, visit https://hotelfauchonkyoto.com/en/.



## About FAUCHON HOSPITALITY

FAUCHON HOSPITALITY is the hotel division of FAUCHON, created in 2018 to establish an immersive FAUCHON experience. Hospitality has always been in the DNA of FAUCHON, with food and beverage encompassing a sense of welcoming. Ultimately, Fauchon Hospitality endeavors to develop a unique way of living with hotel locations in thriving city centers, residences and villas and a hospitality philosophy incorporating specific Gourmet Moments in every guest touchpoint. The brand's most iconic element is its notable in-room Gourmet Bar, which offers a variety of FAUCHON sweet and savory delicacies curated for each guest and offered completely complimentary. The first Fauchon L'Hotel Paris opened in 2018, while the Fauchon L'Hotel Kyoto opened in 2021. A third hotel is expected in Riyadh in 2026, with several more in the years to come including the USA, Middle East, other locations in Japan (including Tokyo) and Europe (France, Portugal, Germany, etc.). For additional information, visit https //www.fauchonhospitality.com.

### About World Brands Collection Hotels And Resorts, Inc

A subsidiary of the Tokyo Stock Market listed group "Wealth Management, Inc", World Brands Collection Hotels and Resorts, Inc Leverages specialised knowledge in an array of hotel management services throughout Japan. Currently operating 6 properties in the Kansai area and entrusted with providing the very best in engaging hotel operations, further expansion within the luxury hotel market appealing to both domestic and international audiences is a key aim in the forthcoming years.

Homepage: https://www.wealth-mngt.com/hwm/

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